

A group of women in pink t-shirts with pink ribbons, with their hands stacked together in a circle. A large pink circle is overlaid on the center of the image, containing the text for Breast Cancer Awareness Month.

OCTOBER 2024  
**BREAST  
CANCER**  
Awareness Month

**EXECUTIVE  
ADVERTISING**  
PROMOTIONAL PRODUCTS

MEGA Colors • MEGA Billboard • MEGA Impact

# FULL COLOR DRINKWARE



10 oz. Full Color Frost Flex Cup  
Item: 389038  
Min Qty 500 @ \$0.86 ea

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16 oz. Full Color Frost Flex Stadium Cup  
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Min Qty 500 @ \$1.00 ea

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16 oz. Full Color Wrap Stainless Steel  
Lexington Bottle with Bamboo Lid  
Item: 388423  
Min Qty 36 @ \$18.93 ea

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20 oz. Full Color  
Himalayan Tumbler  
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Dye Sublimated  
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**Imperial X210P**  
**The Original Performance Cap**  
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Min Qty 24 @ \$23.50 ea

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**Price Buster Cap**  
Item: 317164  
Min Qty 144 @ \$7.59 ea

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**Flat Bill Trucker Cap**  
Item: 324603  
Min Qty 144 @ \$5.39 ea

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**Berkley Bucket Hat**  
Item: 384531  
Min Qty 48 @ \$13.96 ea

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Hanes 5280 Adult 5.2 oz  
 ComfortSoft Cotton T-Shirt  
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Gildan 5000 Adult  
 Heavy Cotton T-Shirt  
 Item: 329958  
 Min Qty 24 @ \$12.68 ea

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Penny Wise Cotton Canvas Tote Bag  
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Min Qty 100 @ \$2.29 ea

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NonWoven Expo Economy Tote Bag  
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Non-Woven Geometric  
Shopping Tote Bag  
Item: 362900  
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**Foldable Tote Bag**  
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Item: 388478  
Min Qty 100 @ \$6.22 ea

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**Lycra Running Belt Fanny Pack**  
Item: 346242  
Min Qty 100 @ \$5.69 ea

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**Sol Mate Tote Bag**  
Item: 390455  
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Small Fun Style Sports  
Drawstring Backpack  
Item: 317408  
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Voyage Luggage Tag  
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Fun Style Drawstring  
Backpack with Zipper  
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**Budget Kooler Bag**  
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Min Qty 100 @ \$2.79 ea

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**Redux rPET Lunch Cooler Bag**  
Item: 388466  
Min Qty 50 @ \$12.45 ea

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**Fresh Fare Lunch Cooler**  
Item: 388462  
Min Qty 40 @ \$14.50 ea

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**Huntington Heathered Cooler Tote Bag**  
Item: 389034  
Min Qty 25 @ \$13.61 ea

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#384595



#384601



#389037

- Vacuum Insulated • Non-Slip Bottom
- Condensation Free • Meets FDA Requirements
- Swig Life™ Is A Certified SWaM Owned Business
- BPA Free • Dishwasher Safe

**Swig Life 22 oz. Stainless Steel Tumbler**  
 Item: 384595  
 Min Qty 24 @ \$32.08 ea

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**Swig Life 18 oz. Wanderlust Travel Tumbler**  
 Item: 384601  
 Min Qty 24 @ \$37.18 ea

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**12 oz. Swig Life Slim Can Cooler**  
 Item: 389037  
 Min Qty 24 @ \$26.79 ea

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27 oz. Roanoke Stainless Steel Bottle  
Item: 388438  
Min Qty 25 @ \$13.83 ea

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32 oz. Alter Stainless Steel Tumbler  
Item: 388437  
Min Qty 30 @ \$21.52 ea

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17 oz. Blair Stainless Steel Bottle  
With Bamboo Lid  
Item: 389035  
Min Qty 25 @ \$13.83 ea

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40 oz. Intrepid Stainless Steel Tumbler  
Item: 388440  
Min Qty 20 @ \$17.00 ea

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22 oz. Two-Tone Colma Tumbler  
Item: 363195  
Min Qty 36 @ \$12.29 ea

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30 oz. Lisbon Stainless Steel  
Tumbler With Straw  
Item: 389036  
Min Qty 24 @ \$17.80 ea

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12 oz. Concord Mug  
Item: 363234  
Min Qty 36 @ \$12.52 ea

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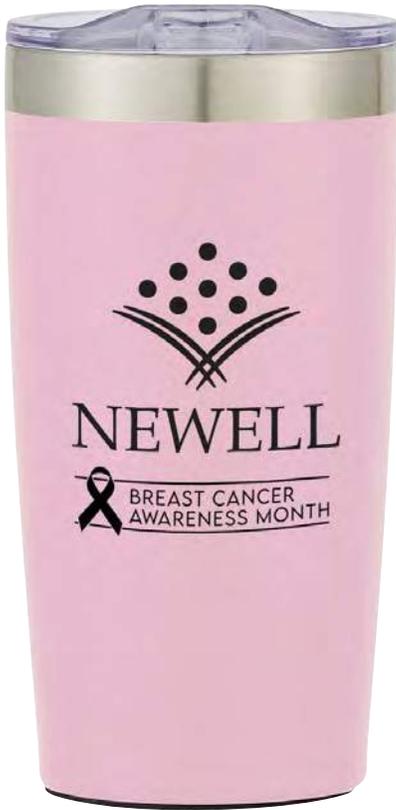
12 oz. Vinay Stemless Wine Glass  
Item: 363302  
Min Qty 36 @ \$9.57 ea

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10 oz. Stainless Steel Zoe  
Tumbler with Cork Base  
Item: 388435  
Min Qty 48 @ \$9.39 ea

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20 oz. Himalayan Tumbler  
Item: 346279  
Min Qty 36 @ \$11.06 ea

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20 oz. Two-Tone Himalayan Tumbler  
Item: 363343  
Min Qty 36 @ \$11.30 ea

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16 oz. Economy Double Wall  
Straw Tumbler  
Item: 324723  
Min Qty 60 @ \$2.79 ea

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24 oz. Fitness Water Bottle  
Item: 317741  
Min Qty 100 @ \$1.98 ea

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15 oz. Campfire Coffee Mug  
Item: 317896  
Min Qty 144 @ \$3.92 ea

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15 oz. Pearlescent Campfire Mug  
Item: 388363  
Min Qty 72 @ \$5.37ea

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15 oz. Full Color Mug  
Item: 363641  
Min Qty 144 @ \$7.18 ea

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14 oz. Cork Base Ceramic Mug  
Item: 363619  
Min Qty 144 @ \$7.59 ea

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Wheat Utensil Set  
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 Min Qty 100 @ \$2.87 ea

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Buildable Wheat Straw  
 Kit In Travel Case  
 Item: 373981  
 Min Qty 100 @ \$1.83 ea

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Collapsible Stainless Steel Straw Kit  
 Item: 373959  
 Min Qty 100 @ \$3.20 ea

**Shop Now**





Perfect Pairing Wine & Cheese Knife Set  
Item: 388387  
Min Qty 20 @ \$20.15 ea

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Self Care Tea Gift Set  
Item: 378155  
Min Qty 10 @ \$65.40 ea

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Full Color Kan-Tastic Can Cooler  
Item: 331147  
Min Qty 200 @ \$1.57 ea

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Item: 324772  
Min Qty 500 @ \$1.03 ea

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Kan-Tastic Can Cooler  
Item: 317507  
Min Qty 250 @ \$0.82 ea

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Economy Ultimate  
Round Stress Ball  
Item: 311297  
Min Qty 150 @ \$0.89 ea

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Folding Chair with Carrying Bag  
Item: 317874  
Min Qty 12 @ \$24.58 ea  
Limited Closeout Stock in Pink

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Rubberized Promotional Sunglasses  
Item: 317568  
Min Qty 150 @ \$1.40 ea

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Yoga Stretch Set  
Item: 388383  
Min Qty 25 @ \$11.43 ea

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**15x18 Microfiber Rally Towel**  
Item: 388396  
Min Qty 100 @ \$2.29 ea

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**School Rally Towel**  
Item: 324733  
Min Qty 100 @ \$2.72 ea

**Shop Now**



Back

Front

**12x24 Dye Sublimated Microfiber Fitness Towel**  
Item: 378065  
Min Qty 200 @ \$4.57 ea

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**Bamboo Soy Candle  
With Full Color Label  
Item: 389042  
Min Qty 36 @ \$11.99 ea**

**Shop Now**



**Cali Clay Cement Candle  
Item: 384622  
Min Qty 36 @ \$11.06 ea**

**Shop Now**





**Filmore Fleece Blanket**  
Item: 374167  
Min Qty 50 @ \$8.12 ea

**Shop Now**



**Cozy Plush 55x60 Blanket**  
Item: 363589  
Min Qty 20 @ \$26.42 ea

**Shop Now**



**Sleep Tight Weighted Blanket**  
Item: 388378  
Min Qty 4 @ \$37.07 ea

**Shop Now**



Carrying bag



**Smartphone Silicone Card Sleeve**  
Item: 334791  
Min Qty 250 @ \$1.08 ea

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**Collapsible Phone Grip Stand**  
Item: 373617  
Min Qty 500 @ \$1.03 ea

[Shop Now](#)



**Privacy Clip Webcam Cover**  
Item: 388504  
Min Qty 250 @ \$0.78 ea

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**Selfie Ring Light Phone Attachment**  
Item: 376716  
Min Qty 100 @ \$4.19 ea

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**Wireless Charging 4x6 Picture Frame**  
**Item: 384552**  
**Min Qty 25 @ \$25.63 ea**

**Shop Now**



*Back*

**Wireless Earbuds with Speaker & Charging Case**  
**Item: 388502**  
**Min Qty 10 @ \$47.72 ea**

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*Back*

**Sound Asleep White Noise Machine & Speaker**  
**Item: 388511**  
**Min Qty 20 @ \$23.27 ea**

**Shop Now**



**5x7 Writers Journal Notebook**  
Item: 324266  
Min Qty 150 @ \$2.92 ea

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**Charlotte Journal Notebook**  
Item: 340252  
Min Qty 50 @ \$6.71 ea

**Shop Now**



**Sleek Write Rubberized Pen**  
 Item: 340309  
 Min Qty 250 @ \$0.65 ea

**Shop Now**

**Hamden Dart Pen**  
 Item: 388548  
 Min Qty 250 @ \$0.44 ea

**Shop Now**

**Dart Retractable Pen**  
 Item: 318004  
 Min Qty 250 @ \$0.45 ea

**Shop Now**

**Satin Pen**  
 Item: 318051  
 Min Qty 250 @ \$0.59 ea

**Shop Now**

**Roslin Stylus Pen**  
 Item: 363361  
 Min Qty 250 @ \$0.88 ea

**Shop Now**

**Sierra Stylus Pen**  
 Item: 388549  
 Min Qty 250 @ \$0.84 ea

**Shop Now**

**Incline Stylus Pen**  
 Item: 363840  
 Min Qty 100 @ \$1.73 ea

**Shop Now**





Two Piece Magnetic 6x8 Photo Frame  
Item: 388420  
Min Qty 100 @ \$5.43 ea

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Ribbon Sticker  
Window or Bumper  
Item: 380356  
Min Qty 125 @ \$3.05 ea

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Rolling Ball Fidget Keychain  
Item: 388525  
Min Qty 250 @ \$1.43 ea

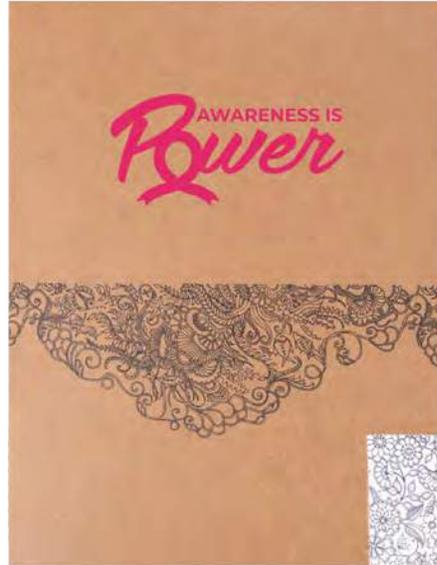
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**6" Big Paw Plush Bear with Shirt**  
Item: 324617  
Min Qty 50 @ \$7.33 ea

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Sample Inside Page

**Secret Garden Adult Coloring Book**  
with Colored Pencils  
Item: 384462  
Min Qty 100 @ \$1.53 ea

**Shop Now**



**LED Mirror with Swivel Handle**  
Item: 388532  
Min Qty 50 @ \$9.37 ea

**Shop Now**



**Small Round Gel Beads Hot/Cold Pack**  
Item: 340313  
Min Qty 100 @ \$1.93 ea

**Shop Now**



Lip Moisturizer Ball  
Item: 340232  
Min Qty 250 @ \$1.24 ea

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Lip Moisturizer  
All Natural USA Made  
Item: 363919  
Min Qty 250 @ \$0.95 ea

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10ml Hand Sanitizer  
Spray Pump  
Item: 324295  
Min Qty 250 @ \$1.05 ea

[Shop Now](#)

Disposable 3-Ply Face Cover  
(Blank - Not Decorated)  
Item: 377842  
Min Qty 1 Box of 50 @ \$4.00 ea

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# PINK PROMOTIONAL PRODUCTS:

## Empowering Causes and Elevating Brands

Leveraging pink promotional products can serve as a powerful dual-purpose strategy, effectively raising awareness for vital causes such as breast cancer while also fortifying your brand's identity. The color pink has become synonymous with breast cancer awareness, making it a compelling choice to spotlight the cause. By aligning your brand with such a significant issue, you not only demonstrate your company's commitment to social responsibility but also tap into a passionate and engaged audience that actively supports these causes. Pink promotional products, adorned with relevant messaging and symbols, offer a tangible way for individuals to show their support, effectively turning them into ambassadors for the cause. As these products become integrated into everyday life – from clothing to accessories – they create a continuous conversation that keeps the cause at the forefront of people's minds.



Simultaneously, pink promotional products offer a unique opportunity to bolster your brand's image and recognition. By intertwining your company's logo or tagline with breast cancer awareness, you create a memorable association that showcases your brand's values beyond just the products or services you offer. When customers and prospects see your brand aligned with a noble cause, it creates an emotional connection that can drive loyalty and advocacy. Furthermore, your involvement in social initiatives demonstrates a genuine concern for the well-being of communities, fostering a positive perception that differentiates your brand in a competitive market. The act of supporting breast cancer awareness through pink promotional products transforms your brand into a vehicle for change, thereby enhancing your reputation and reinforcing a sense of purpose that resonates with consumers.



The beauty of using pink promotional products for both raising awareness and brand support lies in the symbiotic relationship between these objectives. While customers are empowered to champion a significant cause, they also become walking advertisements for your brand. The ripple effect of this strategy extends beyond individual customers to encompass a network of friends, family, and colleagues who see and inquire about the meaningful items. This organic word-of-mouth marketing amplifies your brand's reach and recognition, creating a powerful cycle of awareness. By thoughtfully incorporating breast cancer-related designs, statistics, and stories into your promotional products, you humanize the issue and foster deeper connections. This, in turn, fosters a genuine appreciation for your brand's efforts, resulting in increased loyalty, positive sentiment, and potential business growth.

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